

# PIMRAVEE PHONCHAROEN

## Creative Designer

A creative designer driven by creating harmony between users, nature, and business goals, emphasizing functionality, aesthetics, collaboration, and insightful feedback.

### EXPERIENCE

**Creative Designer and Coordinator** (2017 - 2022)  
Sue & Pear Holdings Corporation Ltd. (Vancouver, Canada)

- Marketing and business strategies
- Creative and website design

**2d Illustrator & Designer** (2014 - 2016)  
Larna House (Bangkok, Thailand)

- Architectural and interior design with EDN Studio
- Creative design and social media marketing

**3d Artist & Modeller** (2012 - 2014)  
Elementseden Design (EDN) Studio (Bangkok, Thailand)

- Conceptual and schematic design proposals,
- Construction documents, 3D modeling, presentations

**Junior Designer** (2010 - 2011)  
Ludaxx Co. (Utah, USA)

- Graphic and packaging design
- Conceptual ideation and pricing quotations

### SKILLSET

- Artistic Ability
- Creative Thinking
- Industry Knowledge
- Understanding Requirements
- Fast Design Iterations
- Self-Motivation

### SOFTWARE & LANGUAGE

- |               |                                       |
|---------------|---------------------------------------|
| Autocad       | Adobe Creative Cloud (Ps, Ai, Id, Pr) |
| Rhinoceros    | Figma                                 |
| V-ray         | Office                                |
| Blender       | Basic HTML / CSS                      |
| Unreal engine | Windows/Mac                           |

### ACHIEVEMENTS

**Wind Rose Design Competition** (2022)  
*(with Yunjung Park, Julia Dronsejko, Hark Chabby)*  
Honourable Mention

**Real Estate Trading Services Licensing Course** (2021)  
UBC Sauder School of Business

### VOLUNTEERING

**Product Photographer** (2021)  
Mali Thai Restaurant, Vancouver

**Illustrator** (2019)  
Pointage Bakery, Vancouver

**Product Photographer** (2018)  
Larna House, Bangkok

**Event Assistant** (2016)  
Forbes Travel Award, Vancouver

### EDUCATION

**University of Toronto** (2025)  
Master of Architecture

**University of Utah** (2010)  
Bachelor of Science in Architectural Studies

### TRAVEL

